The Medicare Modernization Act of 2003 requires that Part D prescription drug plans establish a medication therapy management (MTM) program designed to optimize therapeutic outcomes for targeted beneficiaries by improving medication use and reducing adverse events.

This includes:

- An MTM service delivered by a pharmacist
- A comprehensive medication review (CMR) offered annually to all Medicare Part D recipients enrolled in an MTM program
- A targeted medication review (TMR) performed quarterly to evaluate and manage specific or possible drug-related problems
- Enrollees in long-term care facilities

**Patient-centric, consultant pharmacist approach to MTM**

Medication Therapy Management can help you strengthen your role as a trusted healthcare provider as well as meet important medication adherence measures. In addition, by offering this service you have the opportunity to differentiate yourself from your competition.

PHARxSIGHT® offers a comprehensive MTM program for retail and long-term care pharmacies called MTM PatientCare Rx®. Our program is a patient-centric, consultant pharmacist based model. Other call-center models are less personal and are often times less effective1. Impersonal PBM services (call-center approach) are designed to reduce costs by changing branded prescriptions to generics. Patients do not receive adherence monitoring or education about their underlying disease states. Understanding patients and their medical issues is critical in creating personalized intervention, which provides superior and longer lasting therapeutic benefits2.

PHARxSIGHT's MTM consultant-pharmacist ensures the patient is:

- Taking the correct medication
- Receiving the correct dose
- Administering at the correct time of day
- Receiving results with the least amount of side effects

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1. Impersonal PBM services
2. Understanding patients and their medical issues
Consultant Pharmacist Approach to MTM Supports Optimum Patient Outcomes and Enhanced STAR Ratings

Why STAR Ratings matter to community pharmacy

While pharmacies don’t directly receive star ratings, they are a critical member of the team that drives quality healthcare. To achieve high STAR ratings, Medicare Advantage health plans increasingly want to work with providers who understand and support their objectives — including achieving high STAR ratings — and can provide services that help boost these ratings. In fact, MTM completion rates will be a CMS STAR measure of performance in 2016. It is to your advantage to ensure the highest STAR ratings possible for full inclusion in Medicare Advantage health plans.

MTM can greatly impact those disease states and compliance issues known to most affect STAR ratings which include:

- Use of high-risk medications with the elderly
- Appropriate treatment of diabetes
- Adherence – oral diabetic medication
- Adherence – blood-pressure medication
- Adherence – cholesterol medication
- Drug-to-drug interactions

In addition, as some health plans begin to implement pay-for-performance incentives, pharmacies have an opportunity to receive bonus payments that may include performance in MTM completion rates.

Easy to implement and results focused

PHARxSIGHT’s MTM program is easy to implement and provides great value to your pharmacy and patients. The benefits of partnering with PHARxSIGHT are many and include:

- Better patient outcomes
- An increase in overall patient satisfaction and store loyalty
- Increased prescription volume
- Support for enhanced STAR ratings
- MTM cases completed as required
- More time to focus on other pharmacy business and patient-care issues

For more information about Consultant Pharmacist MTM capabilities, call 1-844-268-0084, or visit www.pharxsight.com